

- In 2023, visitor arrivals surged by 394.9% year-on-year to 28,213,003, while the average length of stay of visitors shortened by 0.2 day to 1.3 days; the number of inbound package tour visitors was 1,281,416. In the fourth quarter of 2023, visitor arrivals showed a year-on-year uplift of 520.0%, whereas the average length of stay of visitors decreased by 0.7 day; the number of inbound package tour visitors totalled 537,392.
- At the end of 2023, the 142 hotel establishments offering accommodation services to the public provided a total of 46,553 guest rooms. The average occupancy rate of guest rooms increased by 43.1 percentage points year-on-year to 81.5% in 2023; guests totalled 13,567,760, up by 165.3%. In the fourth quarter, the average occupancy rate of guest rooms went up by 42.9 percentage points year-on-year and number of guests soared by 177.2%.
- In 2023, total spending of visitors (excluding gaming expenses) leapt by 292.2% year-on-year to MOP71.25 billion, whereas per-capita spending of visitors dropped by 20.8% to MOP2,525. In the fourth quarter, total spending of visitors jumped by 297.4% year-on-year, while per-capita spending of visitors fell by 35.9%.
- The Tourist Price Index (TPI) for 2023 was 141.77, a growth of 21.53% year-on-year. In addition, the TPI for the fourth quarter of 2023 increased by 26.15% year-on-year.

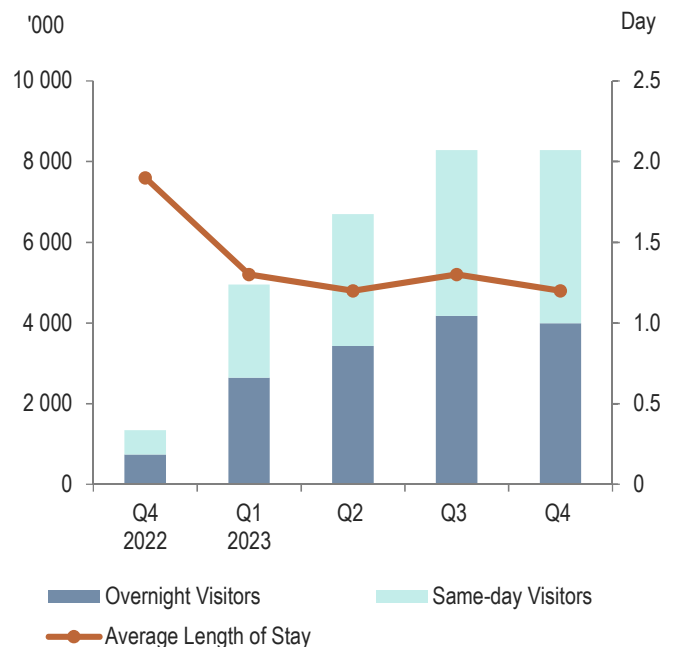
Principal Indicators

	Q4	2023	YoY (%)	
			Q4	2023
Visitors				
Visitor Arrivals ('000)	8 284.8	28 213.0	520.0	394.9
Overnight Visitors	3 990.4	14 227.2	439.8	472.7
Same-day Visitors	4 294.4	13 985.8	619.4	334.8
Average Length of Stay (Day)	1.2	1.3	-0.7	-0.2
Inbound Package Tour Visitors ('000)	537.4	1 281.4
Local Tour Visitors ('000)	69.8	203.7	474.8	468.1
Hotel Establishments				
Average Occupancy Rate of Guest Rooms (%)	83.9	81.5	42.9 ^a	43.1 ^a
Guests ('000)	3 774.0	13 567.8	177.2	165.3
Visitor Spending^b				
Total Spending (Million MOP)	19 188	71 245	297.4	292.2
Per-capita Spending (MOP)	2 316	2 525	-35.9	-20.8
Tourist Price Index	150.47	141.77	26.15	21.53
Residents purchasing outbound services through travel agencies ('000)	126.4	417.8	585.1	794.9

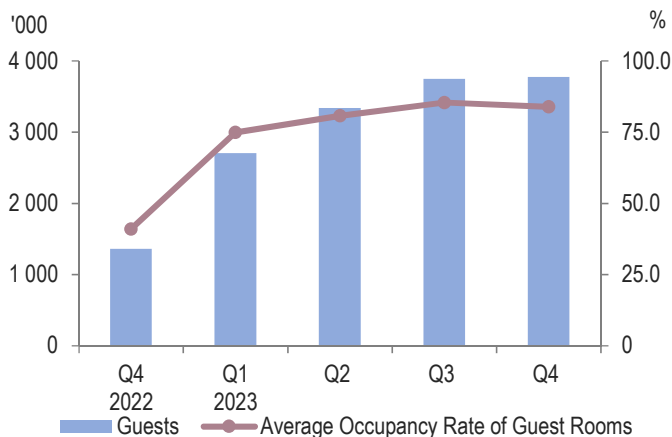
^a Percentage point

^b Excluding gaming expenses

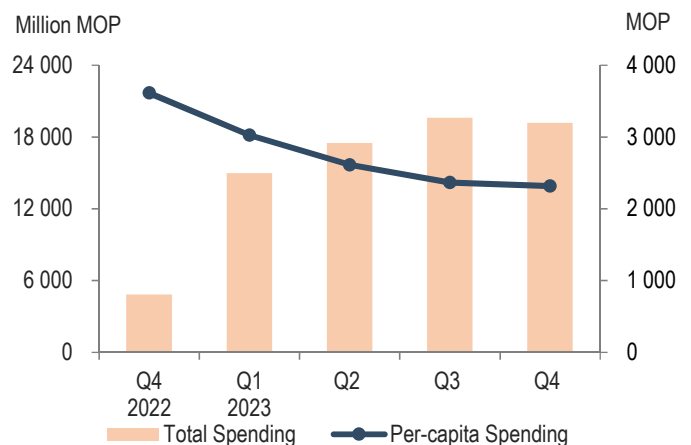
Visitor Arrivals and Average Length of Stay of Visitors



Average Occupancy Rate of Guest Rooms and Number of Guests

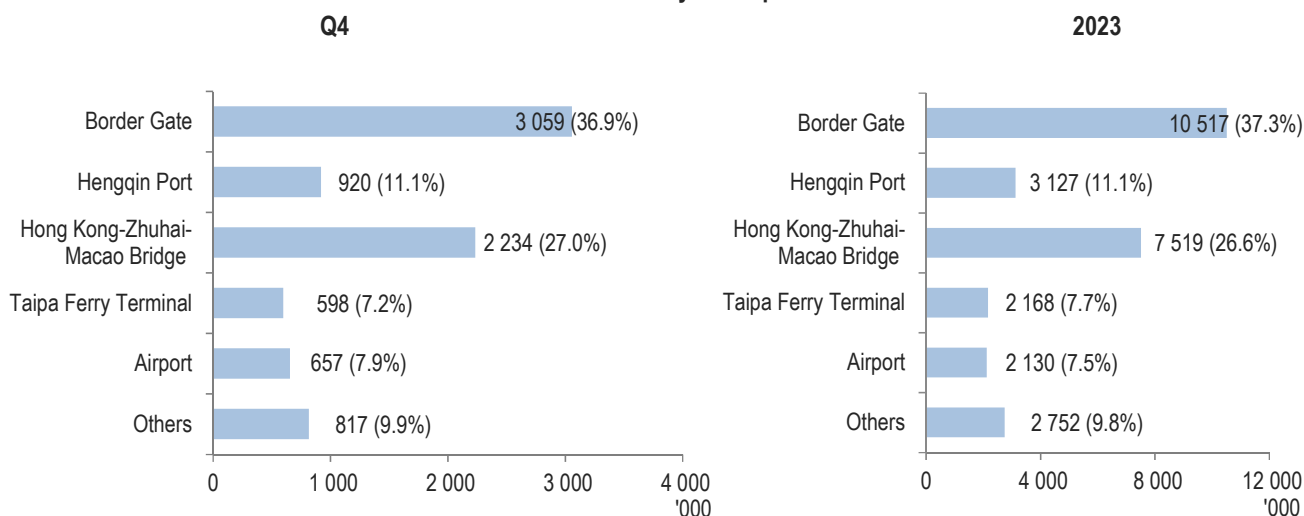


Total Spending and Per-capita Spending of Visitors

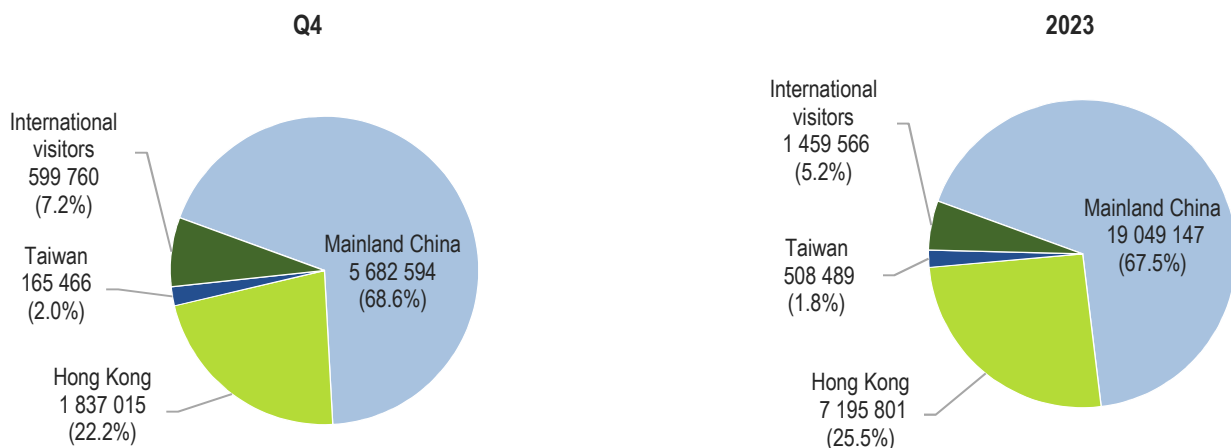


Visitor Arrivals

Visitors by Checkpoint



Source of Visitors



Principal Source of Mainland Visitors

	Q4	2023	YoY (%)	
			Q4	2023
Total	5 683	19 049	383.3	273.1
Guangdong Province	3 077	10 276	311.7	187.4
Shanghai	229	784	466.4	621.9
Jiangsu Province	186	699	458.8	637.1
Zhejiang Province	179	672	511.2	702.5
Fujian Province	150	532	213.8	156.1
Hunan Province	147	516	392.5	273.6
Hubei Province	138	511	476.2	433.5
Sichuan Province	128	416	568.2	477.2
Beijing	127	392	559.0	595.1
Guangxi Zhuang Autonomous Region	121	497	365.0	333.4

Visitors from the Guangdong-Hong Kong-Macao Greater Bay Area

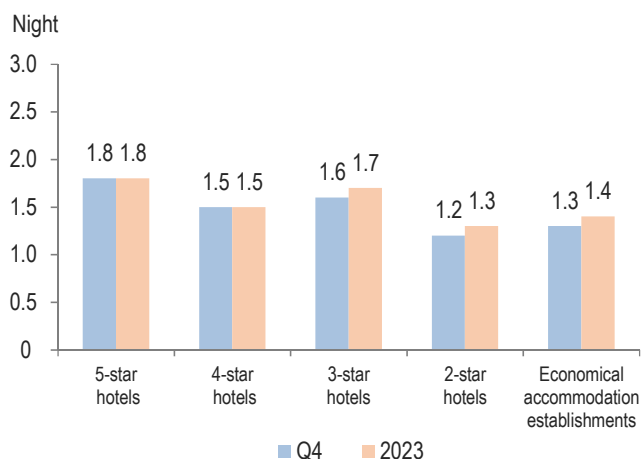
	Q4	2023	YoY (%)	
			Q4	2023
Total	4 651	16 501	465.8	329.0
Hong Kong	1 837	7 196	1 303.0	1 301.5
Guangzhou	601	2 002	492.6	392.6
Shenzhen	401	1 268	346.6	384.5
Zhuhai	773	2 430	168.2	34.5
Foshan	306	1 064	382.6	360.1
Huizhou	45	154	660.2	670.4
Dongguan	155	530	549.8	544.8
Zhongshan	270	923	278.3	200.6
Jiangmen	206	737	395.5	273.0
Zhaoqing	56	198	950.0	873.1

Hotel Establishments

Numbers of operating establishments, guest rooms and guests

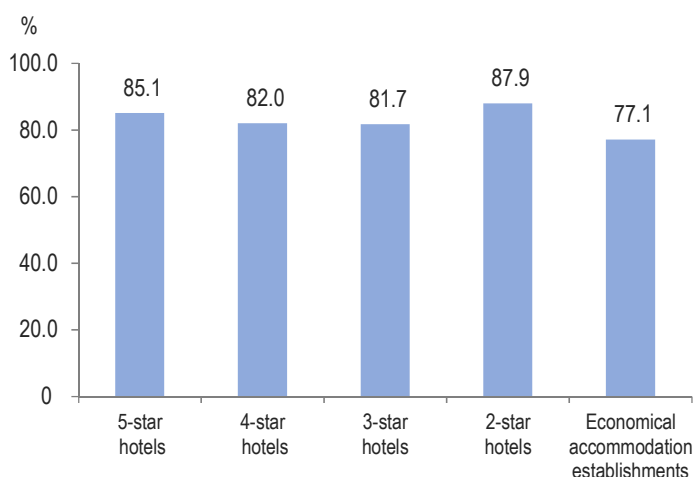
	Operating Establishments (No.)	Guest Rooms (No.)	Guests ('000)	
			Q4	2023
Total	142	46 553	3 774	13 568
Hotels	100	45 437	3 680	13 271
5-star	38	28 099	2 027	7 238
4-star	19	9 131	868	3 242
3-star	19	6 365	575	2 111
2-star	24	1 842	210	680
Economical accommodation establishments	42	1 116	94	296

Average Length of Stay of Guests

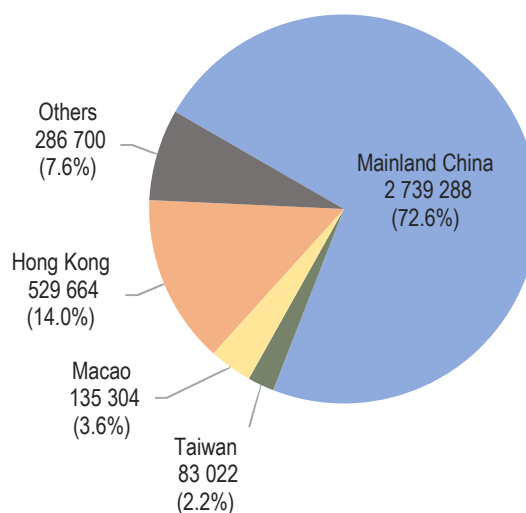


Q4

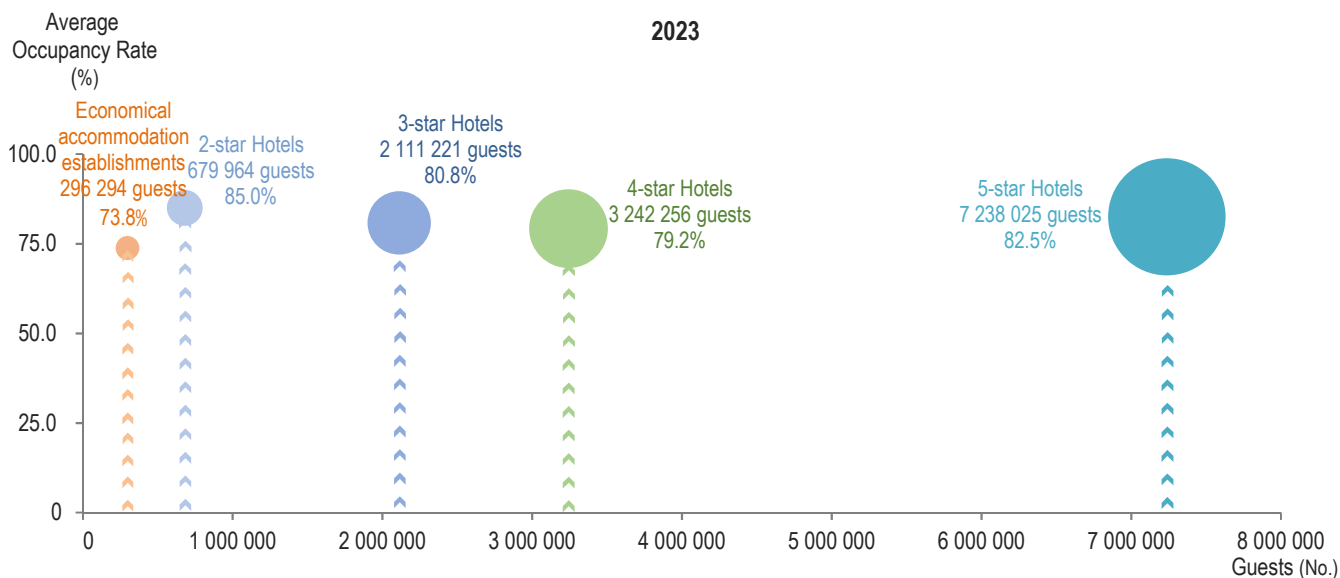
Average Occupancy Rate of Guest Rooms



Guests by Country/Place



Number of Guests and Average Occupancy Rate of Guest Rooms

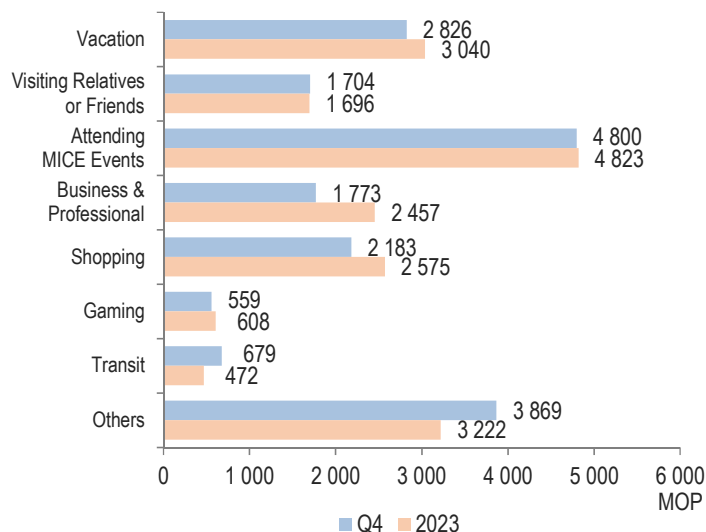


Visitor Spending (excluding gaming expenses)

Spending of Overnight and Same-day Visitors

	Q4	2023	YoY (%)	
			Q4	2023
Total Spending (Million MOP)				
Overnight Visitors	16 395	60 176	298.0	303.5
Same-day Visitors	2 793	11 069	293.8	240.6
Per-capita Spending (MOP)				
Overnight Visitors	4 108	4 230	-26.3	-29.6
Same-day Visitors	650	791	-45.3	-21.7

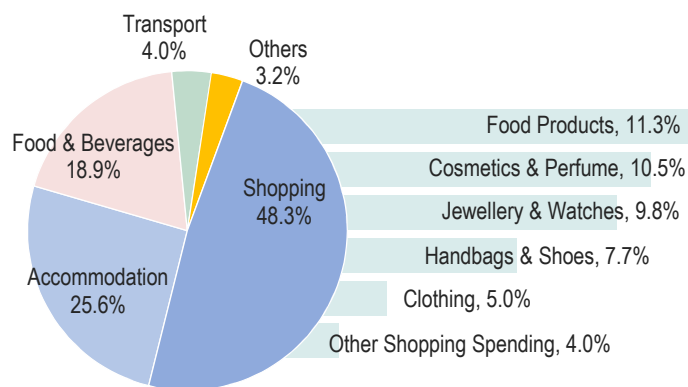
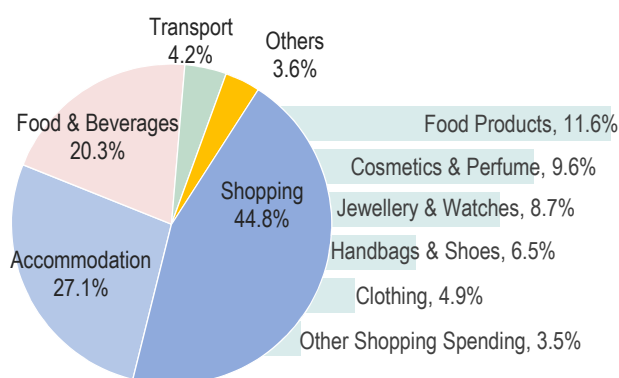
Per-Capita Spending of Visitors by Main Purpose of Visit



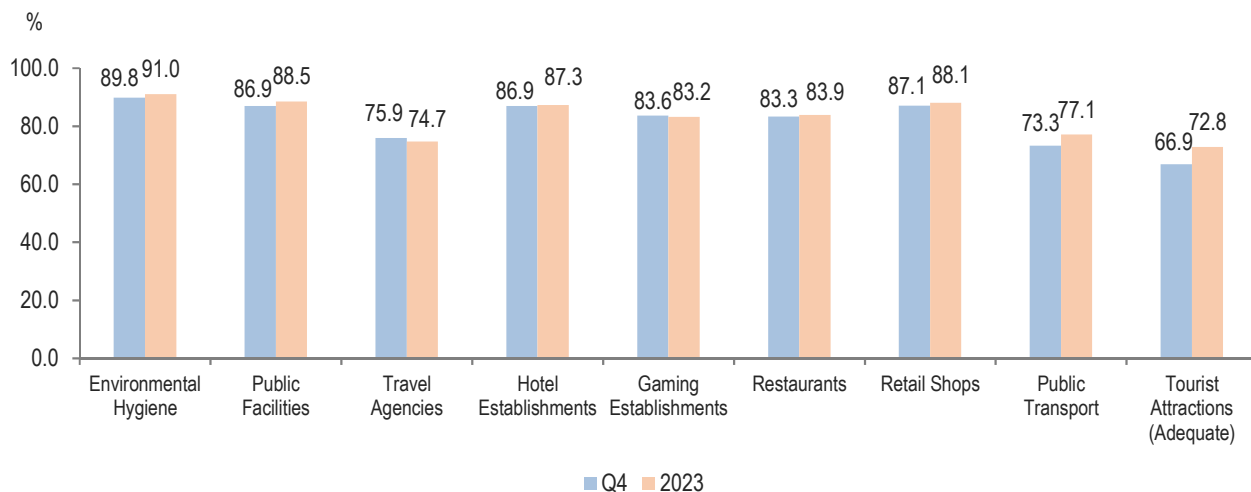
Structure of Visitor Spending

Q4

2023



Proportions of Visitors who Expressed Favourable Comments on the Services/Facilities



Tourist Price Index

	Goods & Services							
	Food, Alcoholic Beverages and Tobacco	Clothing and Footwear	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods
Weight	12.78	15.81	23.06	17.47	8.11	6.33	2.07	14.38
Q4								
QoQ (%)	1.08	11.29	19.82	0.09	4.12	0.91	0.41	0.71
YoY (%)	3.77	10.55	178.67	2.43	4.72	4.03	17.45	4.51
2023								
YoY (%)	3.68	6.88	157.93	2.00	4.28	4.60	16.80	3.18

Residents Purchasing Outbound Services through Travel Agencies

'000

Destination	Total				Travelling On Package Tours				Travelling Under Own Arrangements					
	Q4	2023	YoY (%)		Q4	2023	YoY (%)		Q4	2023	YoY (%)			
			Q4	2023			Q4	2023			Q4	2023		
Total	126	418	585.1	794.9	41	114	337	633.3	946	250.0	86	304	365.7	551.8
Mainland China	94	320	480.2	695.0	37	98	57	222	250.7	451.9		
Others	33	98	1 323.5	1 422.4	3	16	28 741.7	130 333.3	29	82	1 179.4	1 180.8		

Historical Data

	Q4					Annual					
	2018	2019	2020	2021	2022	2018	2019	2020	2021	2022	
Visitors											
Visitor Arrivals ('000)		9 990	9 203	1 878	1 950	1 336	35 804	39 406	5 897	7 706	5 700
Average Length of Stay (Day)		1.2	1.2	1.5	1.5	1.9	1.2	1.2	1.4	1.6	1.5
Hotel Establishments											
Average Occupancy Rate of Guest Rooms (%)		92.9	90.7	45.6	48.9	41.0	91.1	90.8	28.6	50.1	38.4
Guests ('000)		3 583	3 558	1 493	1 589	1 361	13 956	14 102	3 874	6 625	5 115
Visitor Spending (excluding gaming expenses)											
Total Spending (Million MOP)		18 419	16 243	5 876	6 310	4 829	69 687	64 077	11 938	24 453	18 165
Per-capita Spending (MOP)		1 844	1 765	3 129	3 235	3 614	1 946	1 626	2 025	3 173	3 187
Tourist Price Index		139.81	139.50	118.21	119.07	119.27	134.35	133.85	122.88	117.09	116.65

Note: Due to rounding, total may not correspond to the sum of partial figures.

Methodology, Scope and Coverage

- Sources of data include the Public Security Police Force, travel agencies, hotel establishments and Visitor Expenditure Survey.
- Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors and residents purchasing outbound services through travel agencies is obtained from travel agencies, on a monthly basis; however, data exclude travel agencies that suspended business and those non-contacts. Monthly information on the occupancy rate of guest rooms and guests is collected from hotel establishments, excluding those that suspended business and those that did not provide accommodation services to the public.
- Visitor Expenditure Survey adopts the quota sampling method. Enumerators conduct the survey at major departure points by collecting data on spending, as well as comments on services and facilities, from visitors during their stay in Macao. Results of Visitor Expenditure Survey were extrapolated from valid samples, whereas results for visitors' comments were derived by aggregating the data collected from the samples.
- The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident (individual or institution) in the place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel establishment.

Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel establishment, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel establishment.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in reference to the **International Recommendations for Tourism Statistics 2008** of UNWTO.

Symbols and abbreviations

No.	Number	MOP Macao Pataca	YoY	Year-on-year change	..	Not applicable
%	Percentage	'000 Thousand	QoQ	Quarter-on-quarter change		