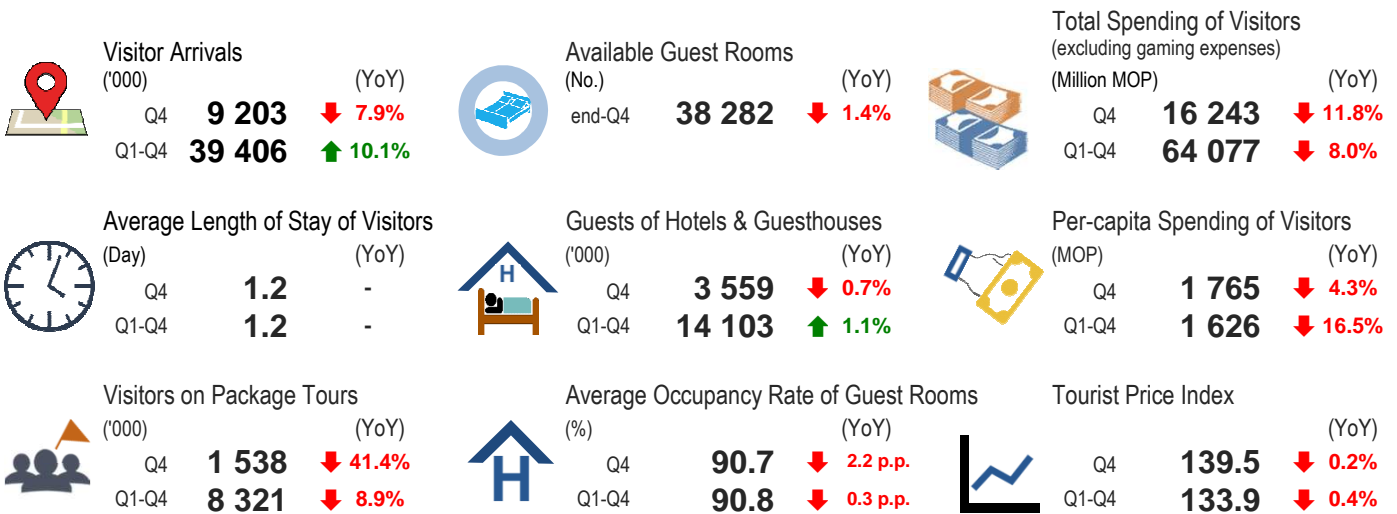


- Visitor arrivals totalled 9,203,275 in the fourth quarter, down by 7.9% year-on-year. The average length of stay of visitors held stable at 1.2 days. Visitors on package tours plunged by 41.4% to 1,537,548. For the whole year of 2019, visitor arrivals grew by 10.1% year-on-year and their average length of stay remained at 1.2 days; meanwhile, number of package tour visitors saw a decrease of 8.9%.
- At the end of the fourth quarter of 2019, the 123 hotels & guesthouses operating in Macao provided a total of 38,282 guest rooms, down by 1.4% year-on-year. Number of guests decreased slightly by 0.7% to 3,558,643, and the average occupancy rate of guest rooms fell by 2.2 percentage points to 90.7%. For the whole year of 2019, guests of hotels & guesthouses rose by 1.1% year-on-year, while the average occupancy rate of guest rooms dropped by 0.3 percentage points.
- Total spending (excluding gaming expenses) of visitors amounted to MOP16.24 billion in the fourth quarter, representing a decrease of 11.8% year-on-year; per-capita spending of visitors (MOP1,765) fell by 4.3%. The Tourist Price Index (TPI) dropped by 0.2% year-on-year. In 2019, total spending of visitors reduced by 8.0% year-on-year and TPI inched down by 0.4%.

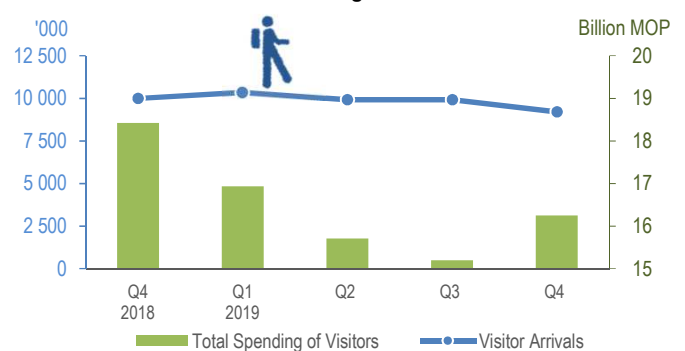
### Principal Indicators



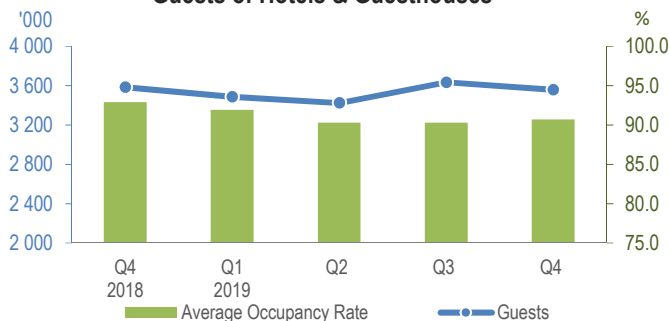
Visitor Arrivals



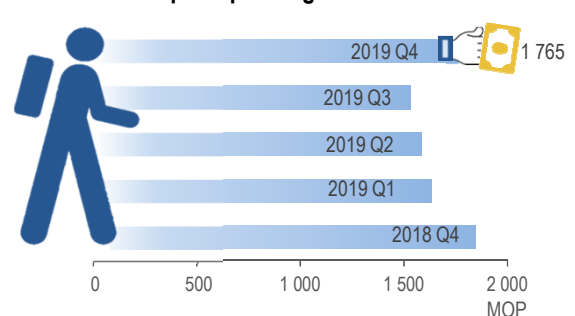
Total Spending of Visitors



Guests of Hotels & Guesthouses



Per-capita Spending of Visitors

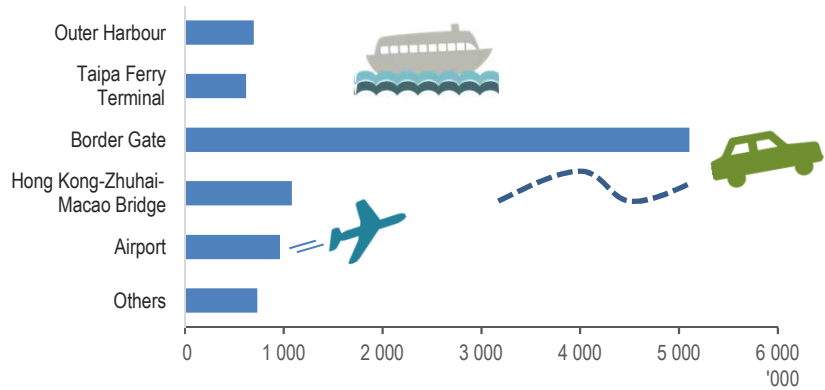


## Visitor Arrivals

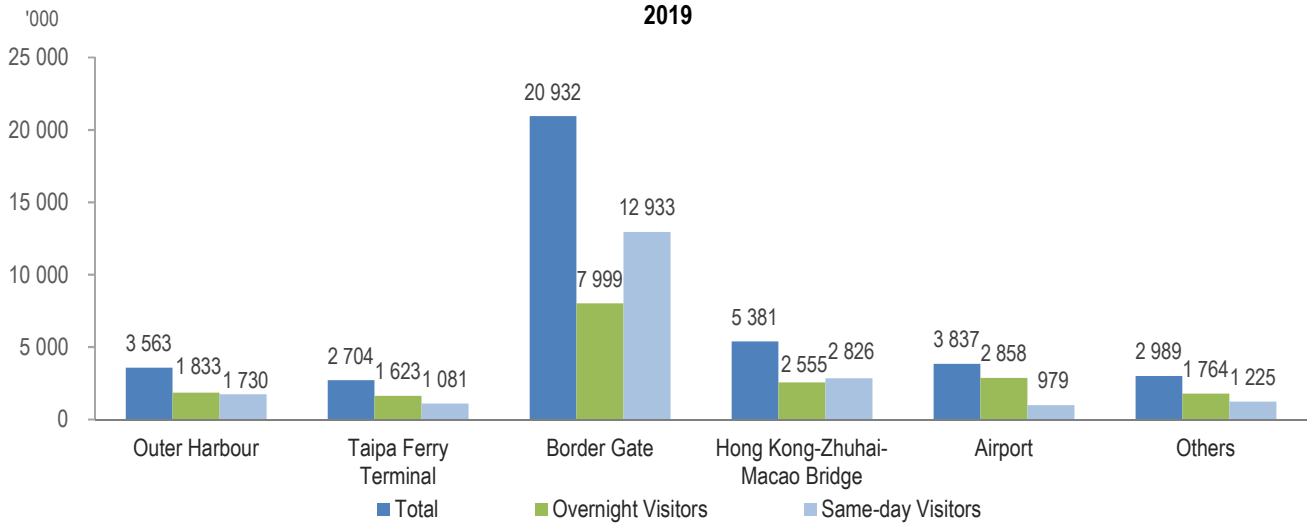
### Visitor Arrivals at Different Checkpoints

4<sup>th</sup> Quarter of 2019

Number of Visitors	YoY
697 553	↓ 47.8 %
619 255	↓ 30.3 %
5 104 630	↓ 0.8 %
1 083 881	↑ 2.9 %
962 815	↑ 14.0 %
735 141	↑ 2.1 %



2019



### Overnight Visitors



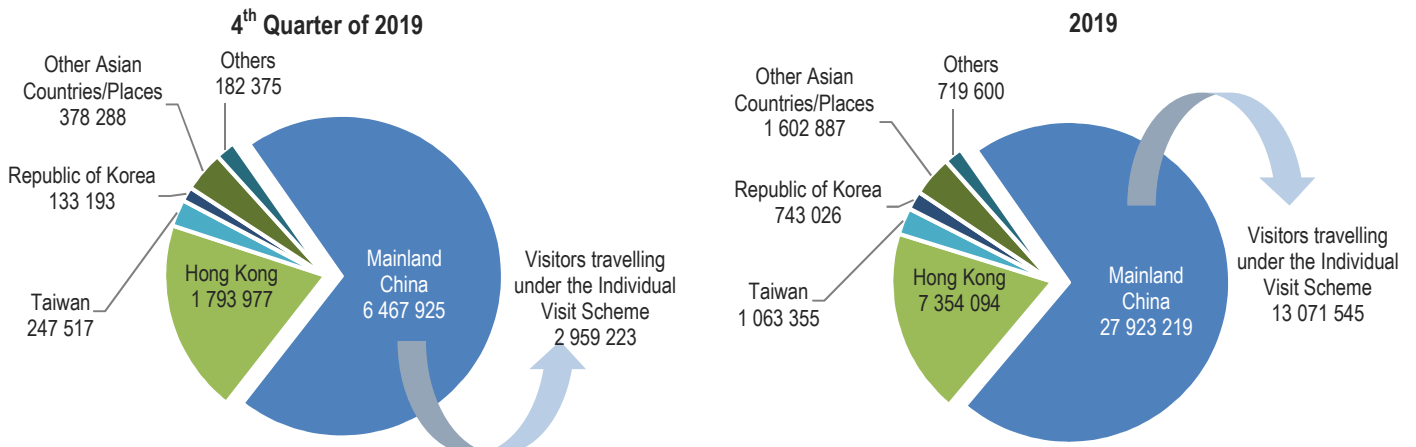
	YoY
Q4	↓ 10.7 %
4 358 968	47.4 % of total visitors
Q1-Q4	↑ 0.8 %
18 632 699	47.3 % of total visitors

### Same-day Visitors

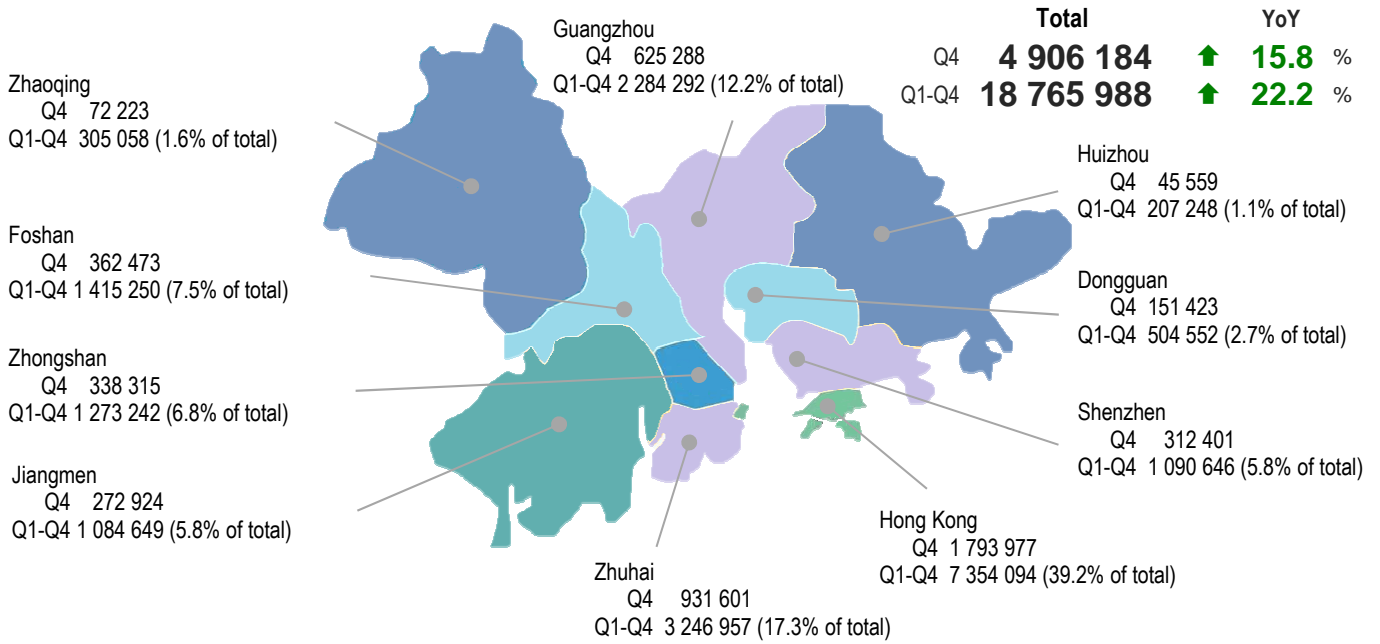


	YoY
Q4	↓ 5.2 %
4 844 307	52.6 % of total visitors
Q1-Q4	↑ 20.0 %
20 773 482	52.7 % of total visitors

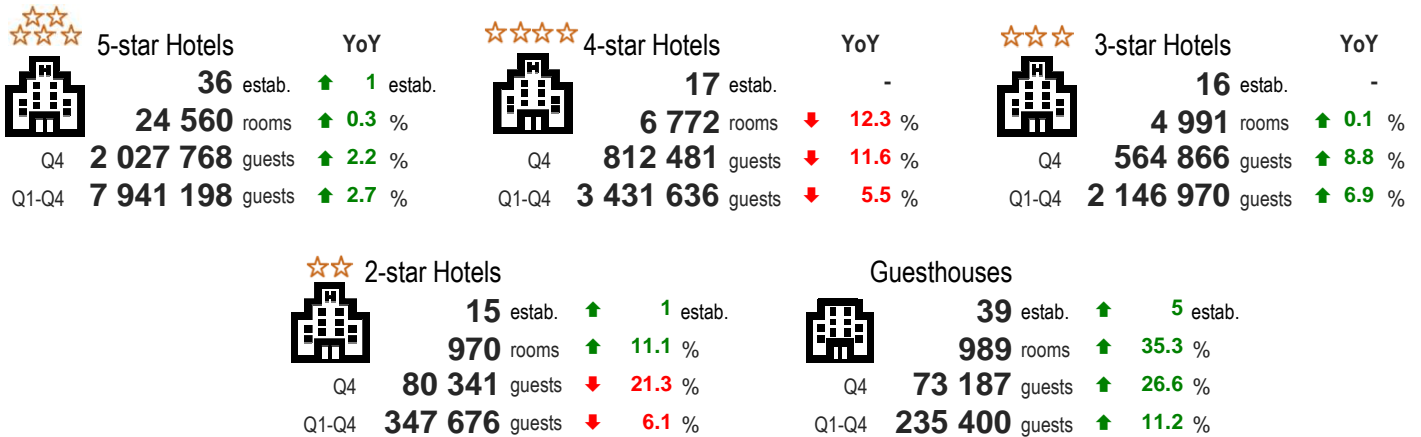
### Distribution of Visitors by Country/Place



## Visitors from the Cities of the Greater Bay Area

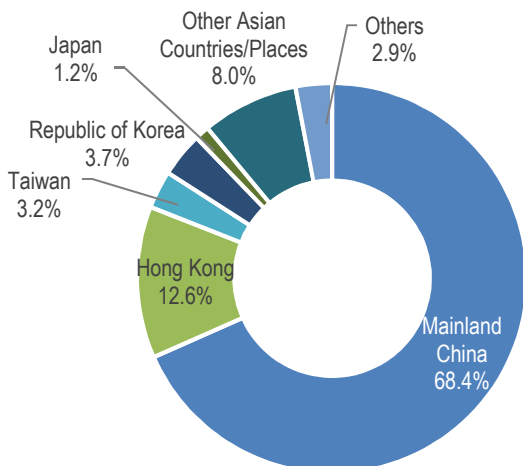


## Hotels & Guesthouses

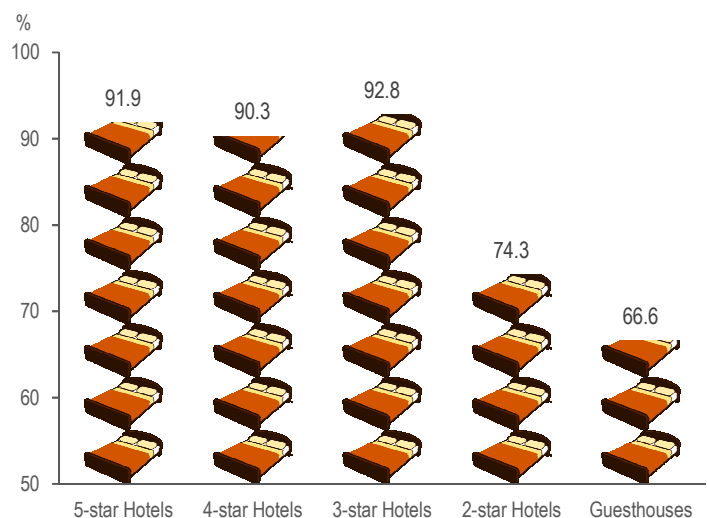


## 4<sup>th</sup> Quarter of 2019

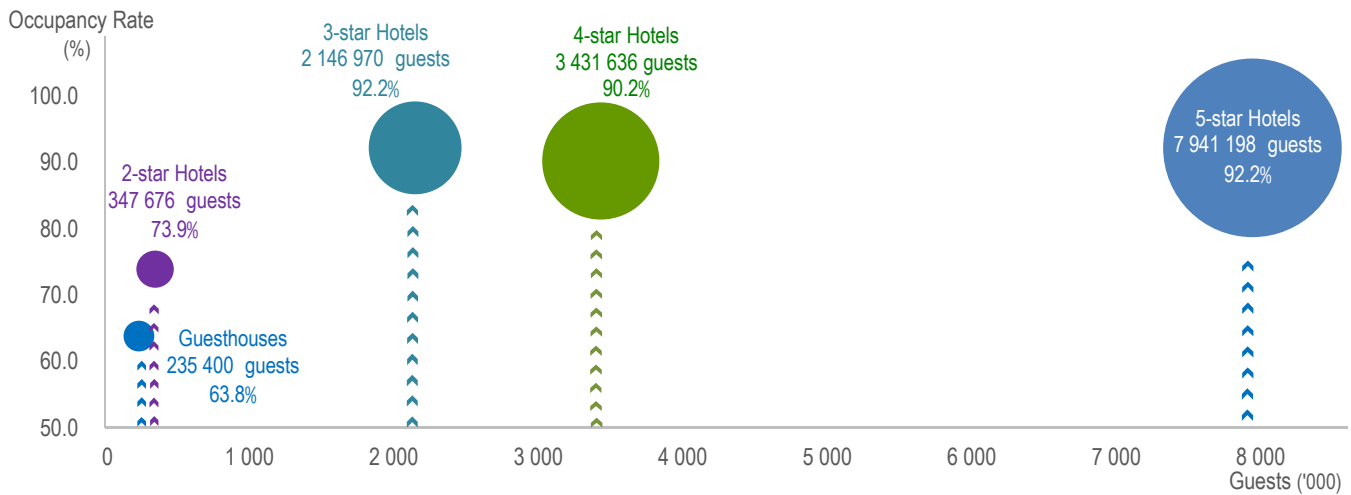
### Distribution of Guests by Country/Place



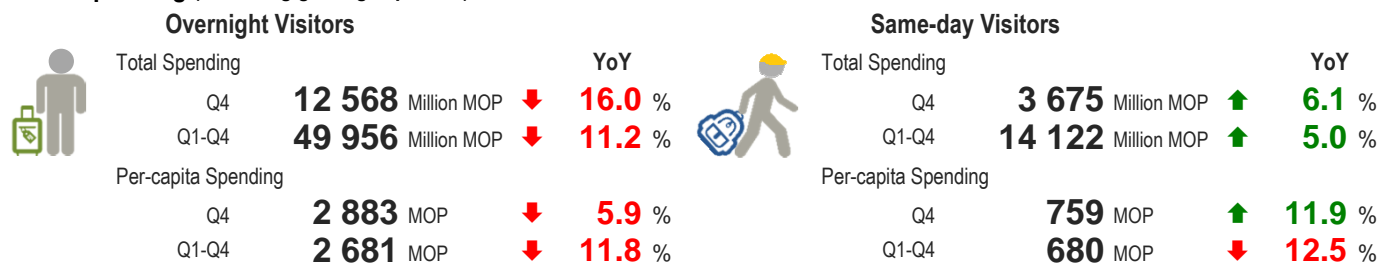
### Average Occupancy Rate of Guest Rooms



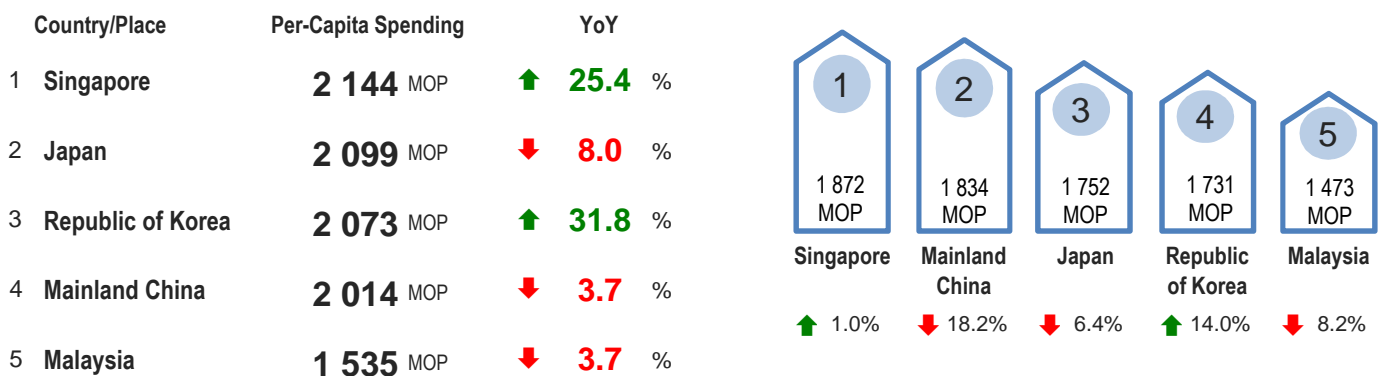
## Guests of Hotels/Guesthouses and Average Occupancy Rate of Guest Rooms 2019



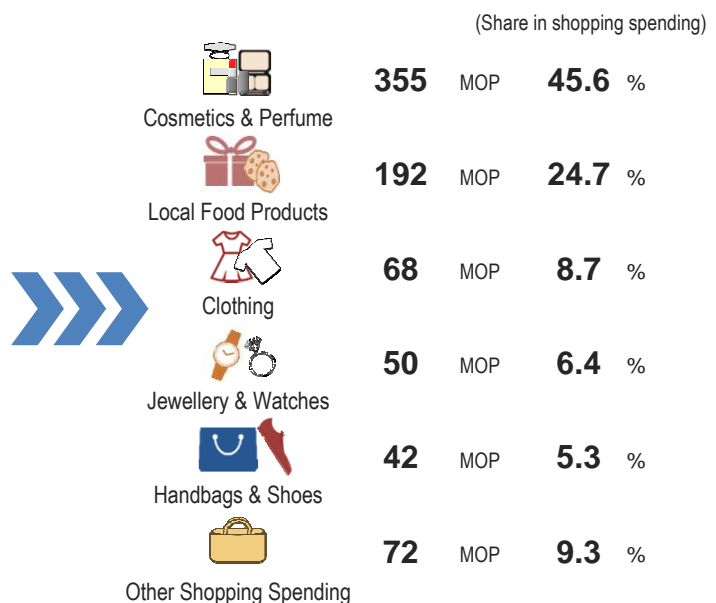
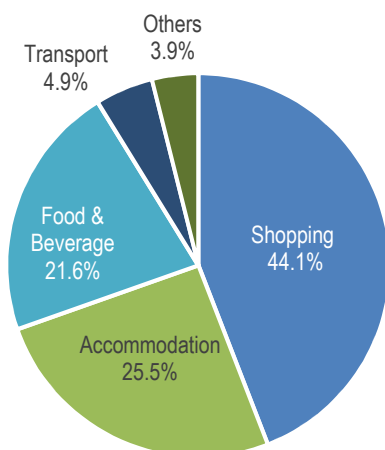
### Visitor Spending (excluding gaming expenses)



### Top Five Countries/Places with Highest Per-capita Spending 4<sup>th</sup> Quarter of 2019

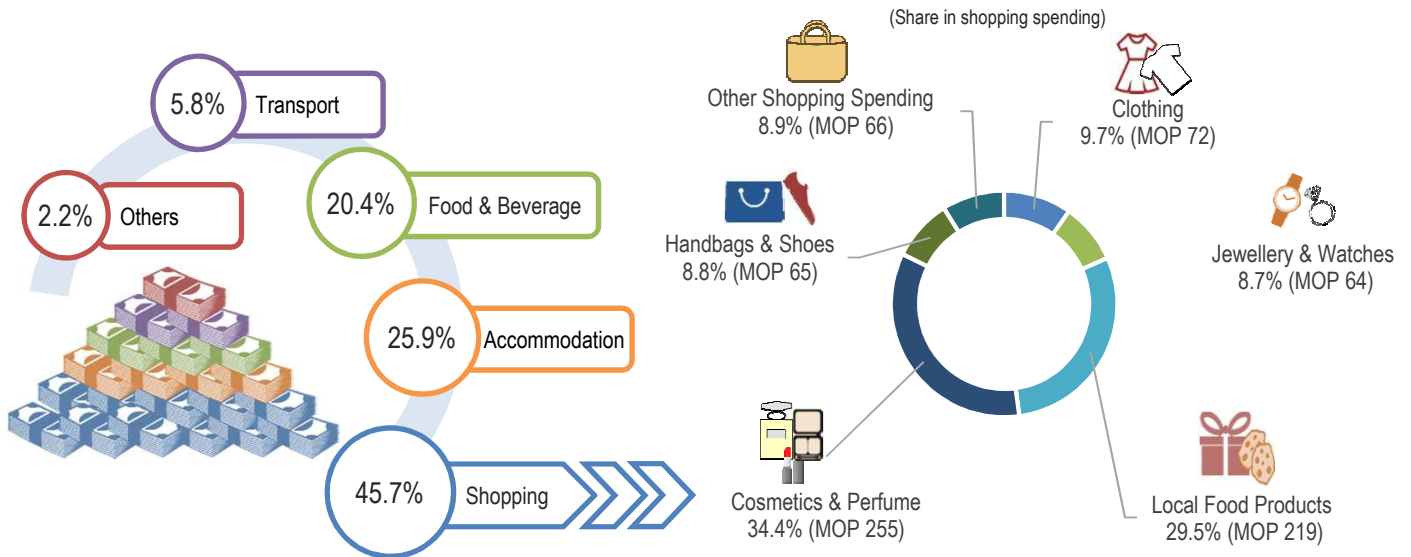


### Structure of Visitor Spending 4<sup>th</sup> Quarter of 2019



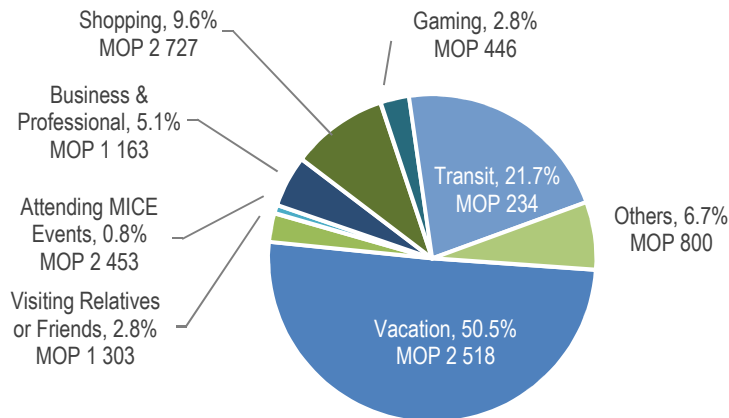
## Structure of Visitor Spending

2019

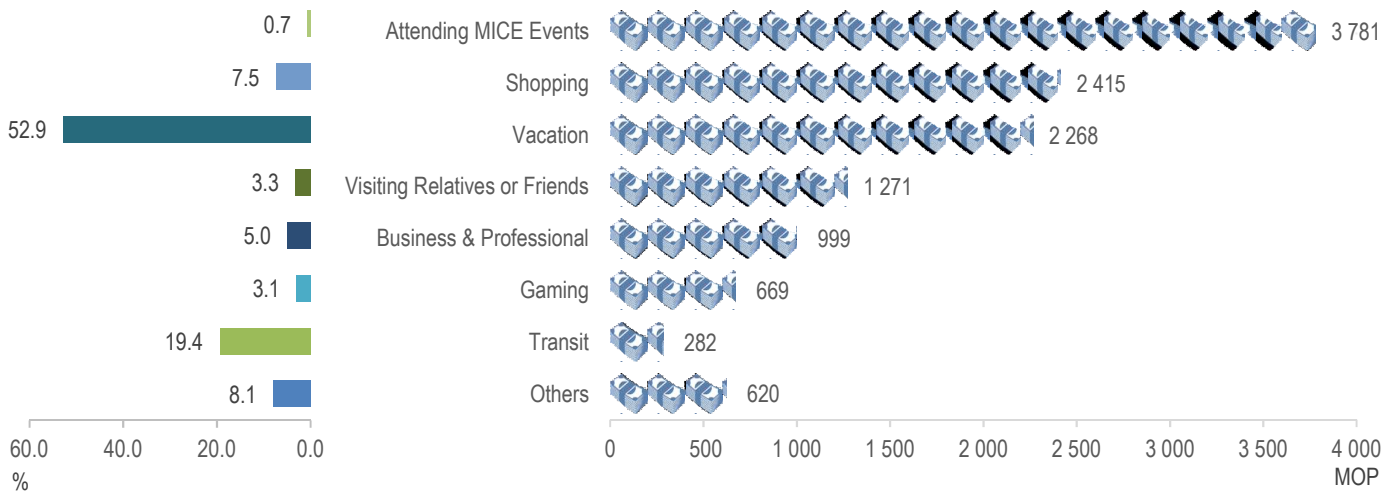


## Structure and Per-Capita Spending of Visitors by Main Purpose of Visit

4<sup>th</sup> Quarter of 2019



2019

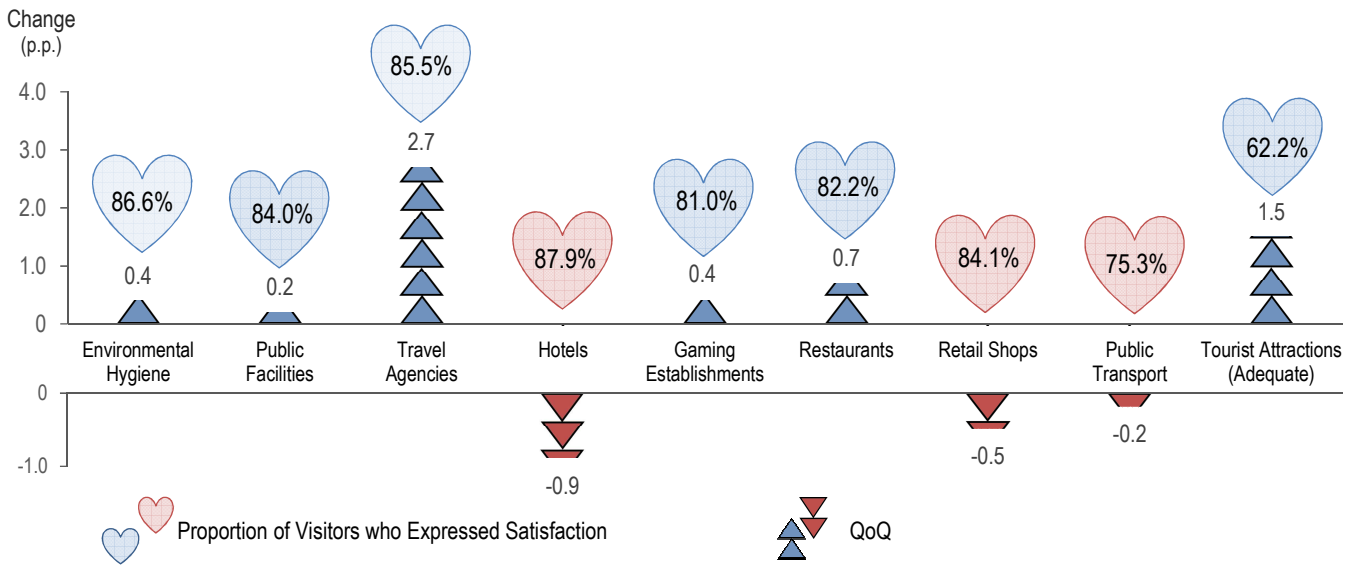


## Tourist Price Index

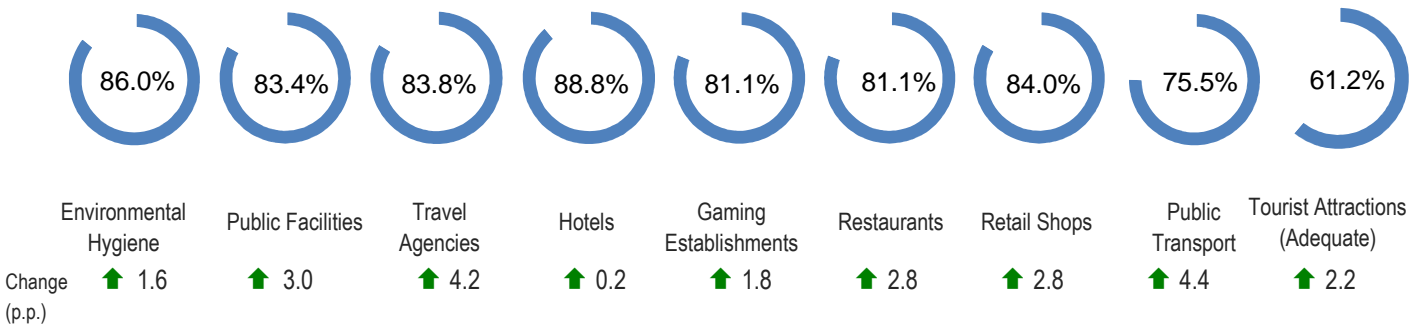
Item								
(Weight)	(12.8%)	(15.8%)	(23.1%)	(17.5%)	(8.1%)	(6.3%)	(2.1%)	(14.4%)
4 <sup>th</sup> Quarter								
YoY	↑ 3.0 %	↓ 5.9 %	↓ 2.4 %	↑ 2.3 %	↓ 1.7 %	↑ 0.7 %	↑ 3.0 %	↑ 2.6 %
QoQ	↑ 1.1 %	↑ 7.8 %	↑ 27.7 %	↑ 0.8 %	↑ 0.6 %	↑ 0.2 %	↑ 0.6 %	↓ 0.1 %
2019								
YoY	↑ 2.8 %	↓ 5.3 %	↓ 2.5 %	↑ 1.9 %	↓ 0.5 %	↑ 1.3 %	↑ 3.2 %	↑ 0.3 %

## Proportions of Visitors who were Satisfied with the Services/Facilities

4<sup>th</sup> Quarter of 2019

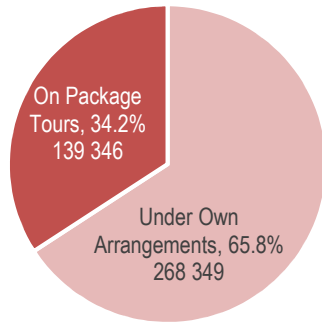


2019

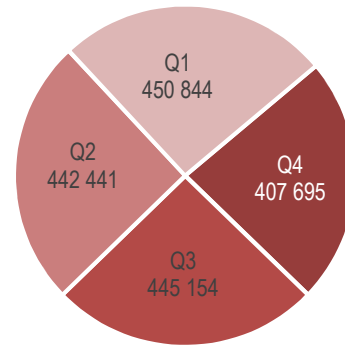


## Outbound Residents Using Services of Travel Agencies

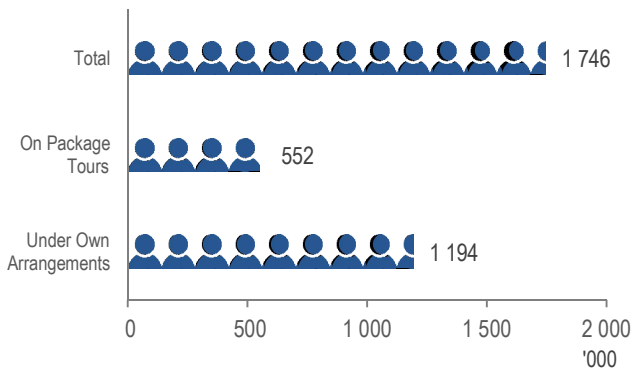
4<sup>th</sup> Quarter of 2019



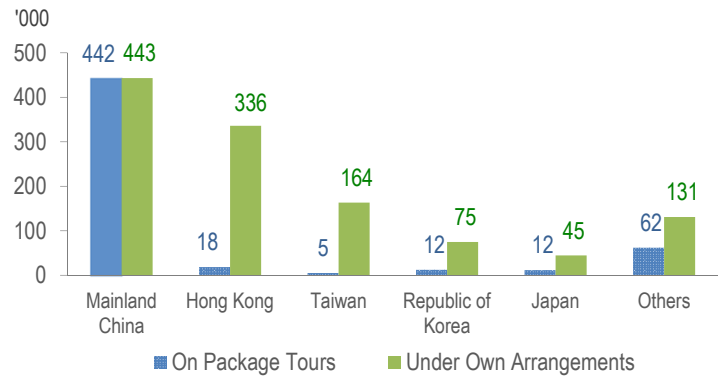
2019



## Outbound Residents by Travel Arrangements and Destination



2019



## Historical Data

	Q4					Q1 - Q4				
	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018
<b>Visitors</b>										
Visitor Arrivals ('000)	7 997	7 861	8 082	8 775	9 990	31 526	30 715	30 950	32 611	35 804
Average Length of Stay (Day)	0.9	1.2	1.2	1.2	1.2	1.0	1.1	1.2	1.2	1.2
Visitors on Package Tours ('000)	3 110	2 339	2 136	2 618	2 623	11 142	9 844	7 552	8 623	9 130
<b>Hotels/Guesthouses</b>										
Guests ('000)	2 647	2 905	3 375	3 431	3 583	10 713	10 569	12 000	13 155	13 956
Average Occupancy Rate of Guest Rooms (%)	87.0	83.5	87.0	91.4	92.9	86.5	81.5	83.3	87.2	91.1
<b>Visitor Spending</b>										
Total Spending (Million MOP)	14 054	13 051	14 789	18 186	18 419	61 749	51 128	52 662	61 324	69 687
Per-capita Spending (MOP)	1 757	1 660	1 830	2 072	1 844	1 959	1 665	1 701	1 880	1 946
<b>Tourist Price Index</b>										
YoY(%)	2.4	-3.0	-4.5	5.6	-1.9	5.1	-0.9	-5.4	0.8	1.9

## Sampling Errors of Visitor Spending

MOP

	Q4								Q1 - Q4							
	Per-capita Spending		Shopping		Accommodation		Food & Beverage		Per-capita Spending		Shopping		Accommodation		Food & Beverage	
	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019
Visitors	0.9	0.7	0.7	0.5	0.3	0.3	0.3	0.2	0.5	0.4	0.4	0.3	0.1	0.1	0.1	0.1
Overnight Visitors	1.6	1.1	1.3	0.7	0.5	0.4	0.5	0.3	0.8	0.7	0.6	0.5	0.2	0.2	0.2	0.2
Same-day Visitors	0.6	0.7	0.6	0.7	-	-	0.1	0.1	0.4	0.3	0.4	0.3	-	-	0 <sup>#</sup>	0 <sup>#</sup>

## Methodology

Data are obtained primarily from the Public Security Police Force, travel agencies, hotels, guesthouses and Visitor Expenditure Survey.

Data on visitor arrivals are provided by the Public Security Police Force on a monthly basis, while information on visitors on package tours and outbound Macao residents using services of travel agencies is obtained from travel agencies every month. Besides, monthly information on guests is collected from hotels and guesthouses.

Visitor Expenditure Survey, which covers all visitors in Macao, adopts quota sampling method in selecting the sample. Enumerators collect data on spending as well as comments on services and facilities from visitors during their stay in Macao at major departure points. Results of Visitor Expenditure Survey for the fourth quarter of 2019 and the whole year were extrapolated from data of about 16,000 and 87,000 valid questionnaires respectively, whereas results for visitor comments were derived by aggregating the data collected from the sample.

## Glossary

Visitor<sup>1</sup>: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident entity in the country or place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential accommodation or casino in the place visited.

Same-day Visitor: Visitor who does not spend the night in any residential accommodation, hotel/guesthouse, or casino in the place visited.

Main Purpose of Visit<sup>1</sup>: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors<sup>1</sup>: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations, expenses on purchase of assets and goods for resale.

Note1: The definitions are in accordance with the International Recommendations for Tourism Statistics 2008 of UNWTO.

## Symbols and abbreviations:

-	Absolute value equals zero	%	Percentage	0 <sup>#</sup>	Less than half of the unit employed
'000	Thousand	MOP	Macao Pataca	p.p.	Percentage point
QoQ	Quarter-on-quarter Change	YoY	Year-on-year Change	No.	Number
estab.	Establishment				