

- In the first half of 2024, number of visitor arrivals increased by 43.6% year-on-year to 16,719,983, while their average length of stay decreased by 0.1 day to 1.2 days; number of inbound package tour visitors surged by 166.0% to 968,243. In the second quarter of 2024, visitor arrivals totalled 7,844,226, up by 17.1% year-on-year; meanwhile, the average length of stay of visitors held stable at 1.2 days. The number of inbound package tour visitors was 463,932, a rise of 84.2%.
- At the end of the first half year, the 143 hotel establishments offering accommodation services to the public provided a total of 46,863 guest rooms. In the first half year, the average occupancy rate of guest rooms increased by 6.1 percentage points year-on-year to 84.0%, and number of guests grew by 20.4% to 7,276,812. In the second quarter, the average occupancy rate of guest rooms climbed by 2.3 percentage points year-on-year to 83.0% and number of guests went up by 4.7% to 3,497,196.
- In the first half year, total spending of visitors (excluding gaming expenses) rose by 16.4% year-on-year to MOP37.79 billion, whereas per-capita spending of visitors dropped by 18.9% to MOP2,260. In the second quarter, total spending (MOP17.44 billion) and per-capita spending (MOP2,223) of visitors showed respective year-on-year decreases of 0.2% and 14.8%.
- The Tourist Price Index (TPI) for the first half of 2024 was 142.82, up by 3.70% year-on-year. Meanwhile, the TPI for the second quarter increased by 2.72% year-on-year to 140.96.

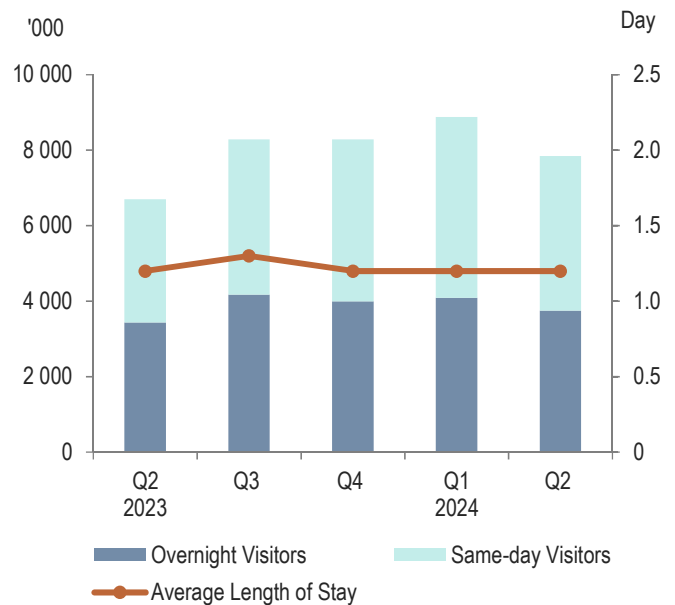
Principal Indicators

	Q2	YoY (%)	Q1-Q2	YoY (%)
Visitors				
Visitor Arrivals ('000)	7 844.2	17.1	16 720.0	43.6
Overnight Visitors	3 747.4	9.3	7 831.5	29.1
Same-day Visitors	4 096.8	25.3	8 888.5	59.3
Average Length of Stay (Day)	1.2	-	1.2	-0.1
Inbound Package Tour Visitors ('000)	463.9	84.2	968.2	166.0
Local Tour Visitors ('000)	39.7	0.6	109.4	48.0
Hotel Establishments				
Average Occupancy Rate of Guest Rooms (%)	83.0	2.3 ^a	84.0	6.1 ^a
Guests ('000)	3 497.2	4.7	7 276.8	20.4
Visitor Spending^b				
Total Spending (Million MOP)	17 440	-0.2	37 789	16.4
Per-capita Spending (MOP)	2 223	-14.8	2 260	-18.9
Tourist Price Index	140.96	2.72	142.82	3.70
Residents purchasing outbound services through travel agencies ('000)	144.5	34.9	258.9	49.8

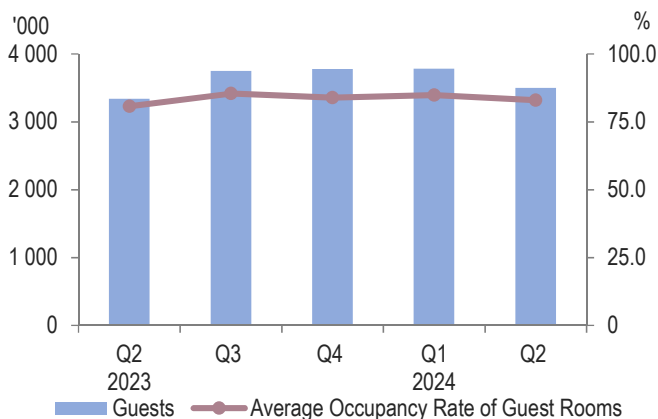
^a Percentage point

^b Excluding gaming expenses

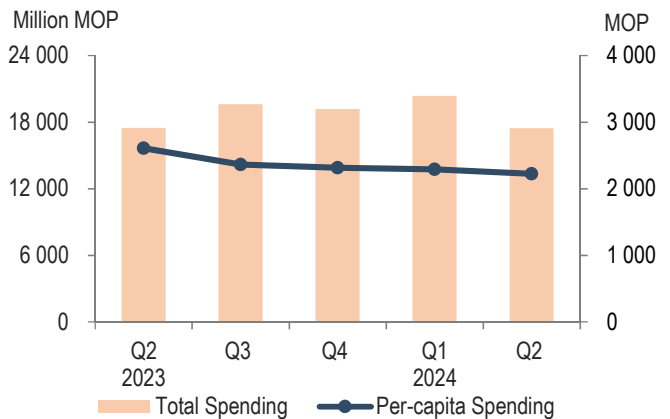
Visitor Arrivals and Average Length of Stay of Visitors



Average Occupancy Rate of Guest Rooms and Number of Guests

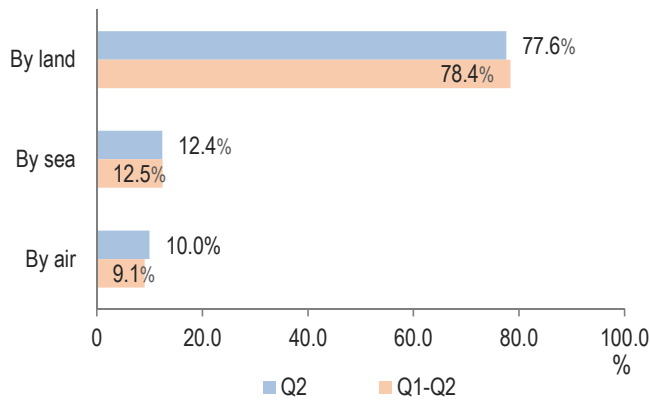


Total Spending and Per-capita Spending of Visitors

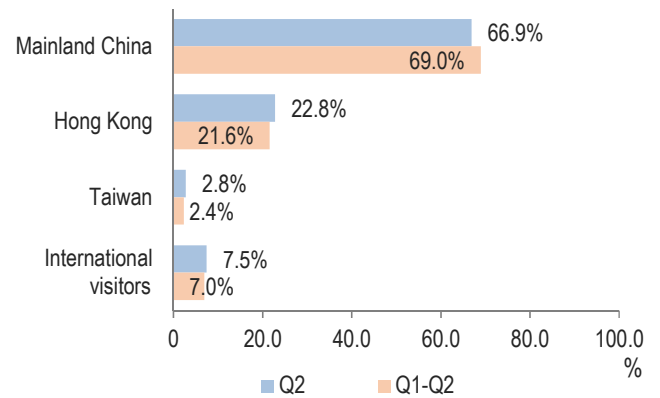


Visitor Arrivals

Visitors by Checkpoint



Source of Visitors



Principal Source of Mainland Visitors

	Q2	YoY (%)	Q1-Q2	YoY (%)
Total	5 246	21.8	11 538	52.9
Guangdong Province	2 804	23.5	6 070	45.9
Shanghai	188	-1.0	472	41.6
Zhejiang Province	171	8.7	413	50.3
Jiangsu Province	157	-2.9	384	36.6
Hunan Province	138	12.8	265	40.0
Guangxi Zhuang Autonomous Region	136	8.2	240	15.5
Fujian Province	132	3.1	262	28.8
Hubei Province	125	-0.5	269	30.2
Beijing	97	16.4	283	82.5
Sichuan Province	85	1.2	230	44.9

Visitors from the Guangdong-Hong Kong-Macao Greater Bay Area

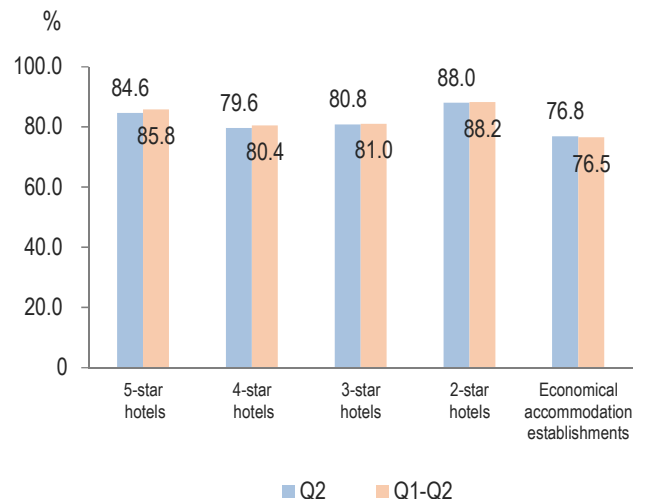
	Q2	YoY (%)	Q1-Q2	YoY (%)
Total	4 356	9.2	9 189	27.3
Hong Kong	1 791	-8.1	3 608	4.5
Guangzhou	535	23.9	1 155	44.0
Shenzhen	361	23.2	745	53.2
Zhuhai	765	40.8	1 578	57.9
Foshan	269	21.8	634	49.3
Huizhou	43	28.1	93	59.2
Dongguan	139	24.7	314	47.1
Zhongshan	234	16.8	541	42.4
Jiangmen	169	2.7	408	27.6
Zhaoqing	51	17.6	112	38.4

Hotel Establishments

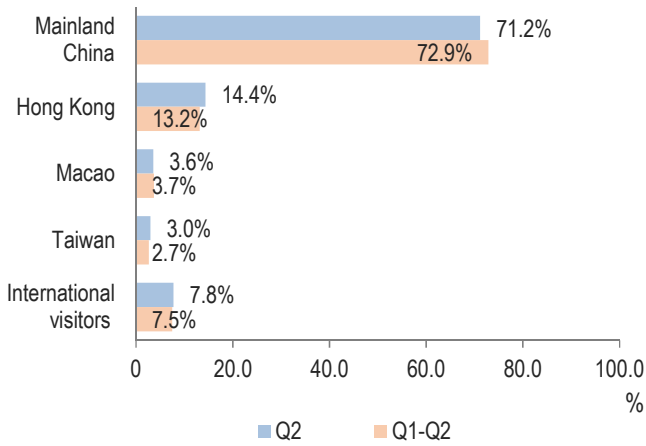
Numbers of operating establishments, guest rooms and guests

	Operating Establishments (No.)	Guest Rooms (No.)	Guests ('000)	
			Q2	Q1-Q2
Total	143	46 863	3 497	7 277
Hotels	101	45 749	3 401	7 080
5-star	38	28 270	1 823	3 882
4-star	19	9 130	802	1 650
3-star	19	6 365	557	1 117
2-star	25	1 984	219	430
Economical accommodation establishments	42	1 114	96	197

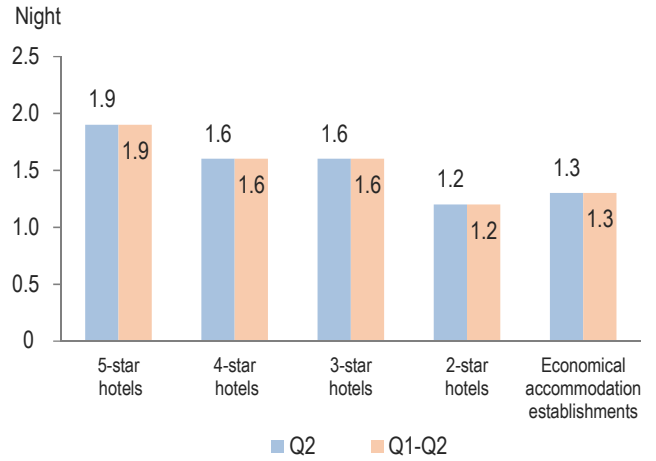
Average Occupancy Rate of Guest Rooms



Guests by Country/Place



Average Length of Stay of Guests

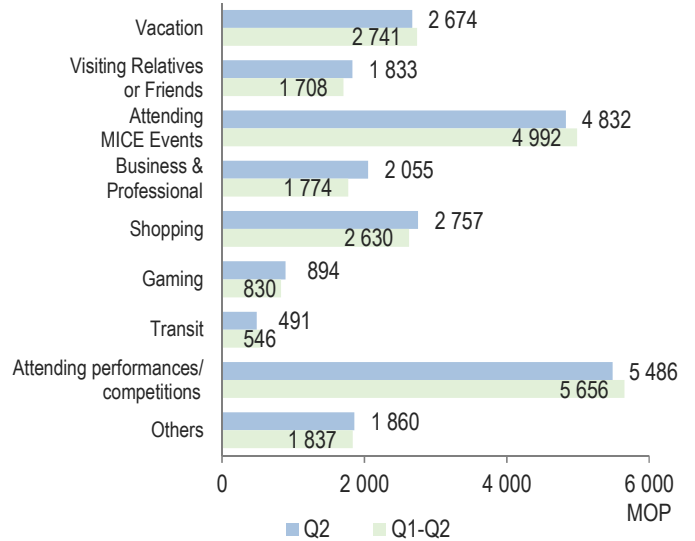


Visitor Spending (excluding gaming expenses)

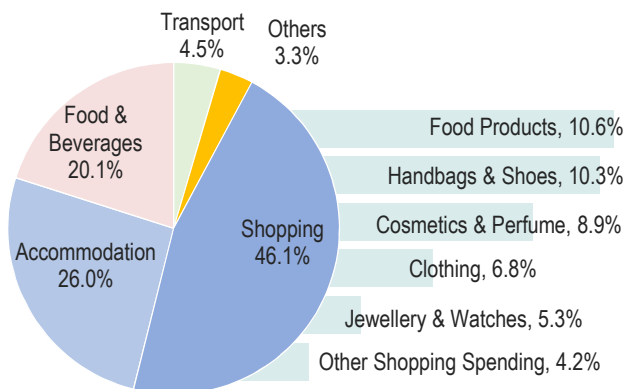
Spending of Overnight and Same-day Visitors

	Q2	Change(%)	Q1-Q2	Change(%)
Total Spending (Million MOP)				
Overnight Visitors	14 021	-3.8	30 454	13.1
Same-day Visitors	3 419	17.7	7 334	32.4
Per-capita Spending (MOP)				
Overnight Visitors	3 741	-12.0	3 889	-12.4
Same-day Visitors	835	-6.1	825	-16.9

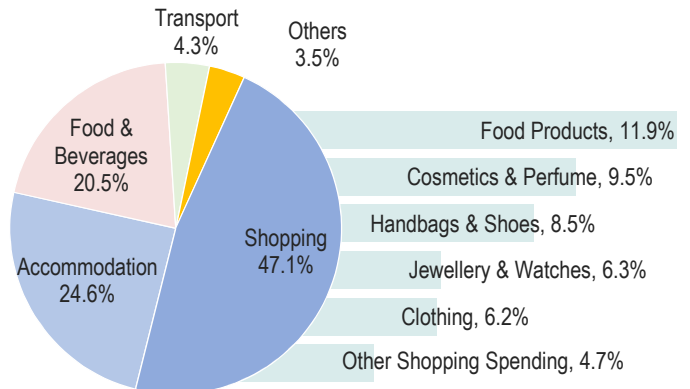
Per-Capita Spending of Visitors by Main Purpose of Visit



Structure of Visitor Spending-Q2



Structure of Visitor Spending-First half year



Tourist Price Index

	Goods & Services							
	Food, Alcoholic Beverages and Tobacco	Clothing and Footwear	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods
Weight	12.78	15.81	23.06	17.47	8.11	6.33	2.07	14.38
QoQ (%)	-0.06	7.17	-21.08	6.10	-2.89	-1.22	0.84	5.55
YoY (%)	1.85	7.42	-4.39	6.79	3.63	4.09	-14.92	7.10

Residents Purchasing Outbound Services through Travel Agencies

Destination	'000											
	Total				Travelling On Package Tours				Travelling Under Own Arrangements			
	Q2	YoY (%)	Q1-Q2	YoY (%)	Q2	YoY (%)	Q1-Q2	YoY (%)	Q2	YoY (%)	Q1-Q2	YoY (%)
Total	144	34.9	259	49.8	57	75.6	83	94.7	87	17.0	176	35.1
Mainland China	114	31.6	196	39.5	52	87.7	74	110.6	61	5.0	122	15.7
Others	31	48.8	63	94.7	5	7.9	9	18.3	26	61.6	54	117.1

Historical Data for Second Quarter

	2019	2020	2021	2022	2023
Visitors					
Visitor Arrivals ('000)	9 925	50	2 189	1 588	6 698
Average Length of Stay (Day)	1.2	3.8	1.5	1.0	1.2
Hotel Establishments					
Average Occupancy Rate of Guest Rooms (%)	90.4	12.0	55.8	34.5	80.7
Guests ('000)	3 423	359	1 924	1 254	3 339
Visitor Spending (excluding gaming expenses)					
Total Spending (Million MOP)	15 709	~	7 161	3 845	17 482
Per-capita Spending (MOP)	1 583	~	3 271	2 421	2 610
Tourist Price Index	128.06	121.70	116.93	114.87	137.24

Note: Due to rounding, total may not correspond to the sum of partial figures.

Methodology, Scope and Coverage

- Sources of data include the Public Security Police Force, travel agencies, hotel establishments and Visitor Expenditure Survey.
- Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors and residents purchasing outbound services through travel agencies is obtained from travel agencies, on a monthly basis; however, data exclude travel agencies that suspended business and those non-contacts. Monthly information on the occupancy rate of guest rooms and guests is collected from hotel establishments, excluding those that suspended business and those that did not provide accommodation services to the public.
- Visitor Expenditure Survey adopts the quota sampling method. Enumerators conduct the survey at major departure points by collecting data on spending from visitors during their stay in Macao. Results of Visitor Expenditure Survey were extrapolated from valid samples.
- The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident (individual or institution) in the place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel establishment.

Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel establishment, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel establishment.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in reference to the **International Recommendations for Tourism Statistics 2008** of UNWTO.

Symbols and abbreviations

No.	Number	MOP Macao Pataca	YoY	Year-on-year change	~	No figure provided
%	Percentage	'000 Thousand	QoQ	Quarter-on-quarter change	-	Absolute value equals zero